



Sources and Briefs – Australian Wild Caught Prawns: Why Christmas Seafood Needs a Consumer Voice

1. Sydney Fish Market – Seafood Consumption Trends

Link: <https://www.sydneyfishmarket.com.au/>

Brief: Sydney Fish Market provides industry insights and consumer guidance, including seafood preferences and seasonal demand data. Their resources are commonly referenced for patterns in Australian prawn consumption at Christmas.

2. ABARES – Australian Fisheries and Aquaculture Statistics

Link: <https://www.agriculture.gov.au/abares>

Brief: The Australian Bureau of Agricultural and Resource Economics and Sciences publishes official statistics on fisheries and aquaculture. This includes annual catch data for Australian wild caught prawns, making it a key government source for production volumes.

3. Fisheries Research and Development Corporation (FRDC) – Prawn Fisheries Research

Link: <https://www.frdc.com.au>

Brief: The FRDC funds and publishes research on Australia's fisheries, including prawn stock assessments, wild catch and aquaculture data. These reports help explain commercial production volumes and trends over time.

4. Australian Bureau of Statistics – Seafood Import and Trade Data

Link: <https://www.abs.gov.au/statistics/industry/agriculture>

Brief: ABS trade statistics include seafood import volumes and values, showing how much prawn product enters Australia from overseas. This data supports analysis of the growing role of imports compared with domestic wild caught supply.



5. Department of Agriculture, Fisheries and Forestry – Seafood Trade & Biosecurity

Link: <https://www.australia.gov.au/topics/agriculture-and-food/fish-and-seafood>

Brief: DAFF publishes information on seafood trade, import conditions and biosecurity. Their material is useful for understanding regulatory context and the scale of imported prawns relative to domestic production.

6. Seafood Industry Australia – Industry Reports and Market Dynamics

Link: <https://www.seafoodindustryaustralia.com.au>

Brief: SIA provides market reports and industry insights into supply chain pressures, seafood consumption trends and the influence of international product flows. Their content helps frame how import volumes shape national seafood supply.

7. ABC News – Seasonal Seafood Demand Coverage

Link: <https://www.abc.net.au/news>

Brief: ABC News frequently reports on holiday seafood demand, including articles on how much prawn Australians consume at Christmas. These media stories help contextualise the scale of seasonal consumption in relatable terms.